



# Gold Seal Floors and Walls

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CONGOLEUM-NAIRN, INC.



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Mike Jackson, FAIA



# CONGOLEUM-NAIRN INC.

*makers of*

## GOLD SEAL FLOORS AND WALLS

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## TRADE-MARKS

*The terms "Gold Seal," "Congoleum," "Congowall," "Nairn," "Jack-straw," "Veltone," "Ranchtile" and "Congotread" are all registered trade-marks of Congoleum-Nairn Inc. Among the other famous Congoleum-Nairn trade-marks used in this book are "Sequin," "Square Dance," "Fashion Floor," "Three-Twenty" and "Super-Flex." Look for these trade-marks when you buy. They are your positive assurance that the products they identify are manufactured to the highest possible standards of quality.*





# GOLD SEAL ADHESIVES

## GOLD SEAL LINOLEUM PASTE

No. SU 20

A superior adhesive for installing linoleum, applying Congowall and pasting lining felt to wood. Approximate coverage: on concrete underfloors, 15 square yards per gallon; on wood underfloors, 14 square yards per gallon; on plaster, 18 square yards per gallon.

Packed: 1 quart cans—(12 per case)  
1 gallon cans—(4 per case)  
3 gallon cans—(self shipper)  
5 gallon cans—(self shipper)  
30 gallon drums—(self shipper)

## GOLD SEAL "THREE-TEN" ADHESIVE

No. SU 40

A non-shrinking, highly water-resistant adhesive especially manufactured for installing linoleum and topset cove base on plaster walls and gypsum wallboards. Approximate coverage: 18 square yards per gallon.

Packed: 1 gallon cans—(self shipper)  
2 gallon cans—(self shipper)  
5 gallon cans—(self shipper)

## GOLD SEAL CHEMICAL SET ADHESIVE

No. SU 31

A specially developed adhesive for the installation of Gold Seal Rubber Tile on concrete floors on or below grade, and on hard tile, marble or metal floors. Packed in units of 8 pounds liquid, 13 pounds powder, which covers approximately 20 square yards. Use within 30 minutes after mixing.

Packed: Single units—(self shipper)

## GOLD SEAL ASPHALT TILE CEMENT

(Cut-Back Type)

No. SU 35

The approved adhesive for installing Gold Seal Asphalt Tile over concrete underfloors on or below grade where floors may be subject to hydrostatic pressure. Coverage: 200 square feet per gallon.

Packed: 1 gallon cans—(4 per case)  
5 gallon cans—(self shipper)  
30 gallon drums—(self shipper)

## GOLD SEAL MDC ADHESIVE

No. SU 41

Specifically recommended for installing linoleum over steel decks that may be subjected to extreme heat or moisture. Also advised for waterproofing around edges of sink-top installations. Approximate coverage: 11 square yards per gallon.

Packed: 1 gallon cans—(4 per case)  
3 gallon cans—(self shipper)  
5 gallon cans—(self shipper)  
3 ounces tubes—(1 dozen per box)

## GOLD SEAL DAMP PROOF CEMENT

No. SU 30

An exclusive Gold Seal product for installing linoleum where ordinary cements and water-soluble pastes are unsatisfactory. May be used on suspended wood, steel or concrete. Recommended for linoleum sink tops. Approximate coverage: 12 square yards per gallon.

Packed: 1 quart cans—(12 per case)  
1 gallon cans—(4 per case)  
3 gallon cans—(self shipper)  
5 gallon cans—(self shipper)

## GOLD SEAL FLOR-MEND

No. SU 80

A superior underlayment, Gold Seal Flor-Mend is manufactured for this express purpose of leveling concrete underfloors where feather edge at perimeters, and filling of pits and low points is necessary before installation of smooth surface floor covering.

It is packed one unit per shipper containing one gallon of fluid in can and two 9-lb. bags of powder.

## GOLD SEAL CONGOWALL PASTE

No. SU 21

A convenient consumer packaging of Gold Seal Linoleum Paste. For best results in the installation of Gold Seal Congowall this paste is recommended exclusively.

Packed: 1 quart cans—(12 per case)  
1 gallon cans—(4 per case)

## GOLD SEAL CONCRETE PRIMER

No. SU 61

A superior primer for concrete underfloors in contact with the ground where Gold Seal Asphalt Tile Cement (cut back type) is used for the installation of asphalt tile. Approximate coverage: 300 square feet per gallon.

Packed: 1 gallon cans—(6 per case)  
5 gallon cans—(self shipper)

## GOLD SEAL UNDERLAYMENT CEMENT

No. SU 37

An asphaltic emulsion to be mixed with cement and sand as a leveling fill on uneven concrete floors before installing asphalt tile.

Packed: 1 gallon cans—(6 per case)  
5 gallon cans—(self shipper)  
30 gallon drums—(self shipper)

## GOLD SEAL SATURATED FELT

No. SU 10

A specially designed underlayment for use as specified in installations of Gold Seal Floor coverings. Tough water-proof, rot resistant. 48 yards per roll, 36" wide.

## GOLD SEAL DUPLEX FELT

No. SU 11

A specially designed underlayment for use as specified in installations of Gold Seal Floor coverings. A patented lining felt highly resistant to laminating or splitting. Unique duplex construction in which upper layer is fully asphalt saturated and lower absorbent layer is only partly asphalted. This rigidly controlled construction provides Duplex Felt with advantages found in no other felt lining. 50 yards per roll, 36" wide.

## GOLD SEAL FLOOR AND WALL SEALER

No. SU 60

For strengthening chalky plaster and gypsum wallboard prior to the installation of wall coverings. Also used for sealing sanded wood underfloors before the installation of flooring.

Packed: 1 quart cans—(4 per case)  
1 gallon cans—(self shipper)

## GOLD SEAL THREE-TWENTY ADHESIVE

No. SU 32

Factory mixed, this multi-purpose adhesive permits installation of Vinyl Tile, Cork Tile, Ranchtile, Rubber Tile, and Vinylbest Tile over on grade concrete — with or without radiant heat. Gold Seal Three-Twenty is light in color, easy to spread, water-alkali resistant, non-toxic and non-inflammable. It provides initial tack and tremendous holding quality. Spread approximately 125 sq. ft. per gallon.

Packed: 12 qt. cans per carton  
1 gallon cans—(self shipper)  
2 gallon cans—(self shipper)  
5 gallon cans—(self shipper)

## GOLD SEAL ASPHALT TILE CEMENT

(All Purpose Emulsion Type)

No. SU 36

The approved adhesive for installation of Gold Seal Asphalt Tile over saturated felt on suspended wood; or on concrete on grade, below grade, or suspended, where hydrostatic pressure does not exist. Approximate coverage: 125 square feet per gallon.

Packed: 1 gallon cans—(6 per case)  
5 gallon cans—(self shipper)  
30 gallon drums—(self shipper)





# GOLD SEAL INSTALLATION EQUIPMENT



## NAIRN LINOLEUM KNIFE TO10

A specially designed knife for the installation of floor linoleum. The Nairn Linoleum knife has a standard wooden handle with a pointed, heavy gauge steel blade  $2\frac{1}{2}$ " long.

Packed: one to box.



## "DO-IT-YOURSELF" KIT TO50

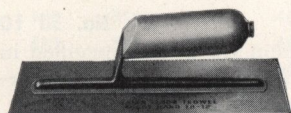
An attractive installation kit for handy consumers. Kit consists of all the tools needed for the installation of Gold Seal tiles and Congo-wall; linoleum knife, chalk and string, trowel, awl, and a simple instruction pamphlet are included.



## NAIRN WALL KNIFE TO20

A lighter gauge steel knife made for installing wall coverings. Also preferred by many for the installation of Gold Seal Linoleum on Duplex Felt Back and Gold Seal Congoleum.  $2\frac{1}{4}$ " blade.

Packed: one to box.



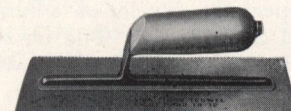
## NAIRN WALL TROWEL

Right Hand—TO22

Left Hand—TO23

The Nairn Wall Trowel is specially cut to insure the proper distribution of wall adhesive. Available for left and right hand use. Specify which desired.

Packed: one to box.

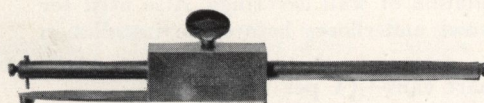


## NAIRN FLOOR TROWEL

Right Hand—TO12

Left Hand—TO13

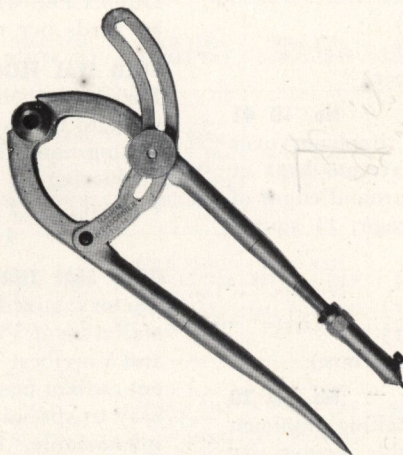
A specially cut floor trowel for the proper spread of paste over floor areas. Available for left and right hand use. Specify when ordering. Packed: one to box.



## NAIRN SCRIBER TO17

A multi-purpose tool designed for underscribing seams as well as for sink and cabinet top work. Precision construction assures proper alignment.

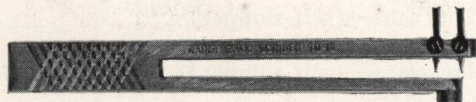
Packed: one to box.



## NAIRN OVERSCRIBER TO14

A special scribing tool for wall work. Especially handy for working at junctions of vertical surfaces and inside corners.

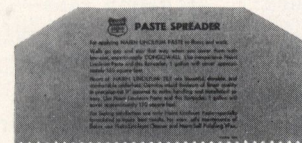
Packed: one to box.



## NAIRN WALL SCRIBER TO16

A special scribing tool designed for installing wall covering and cove base.

Packed: one to box.



## NAIRN PASTE SPREADER TO11

A low cost, one job paste spreader for applying Nairn Linoleum Paste to floors and walls.

Packed: 25 per box, 8 boxes per carton.



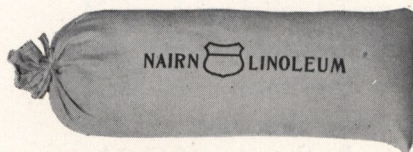
## NAIRN PIN VISE TO18

A pin vise designed specifically for scoring and snapping straight edges on asphalt tile. Also useful for scoring linoleum and other material in custom inset work. Phonograph needle point is easily replaced when necessary.

Packed: one to box.



# GOLD SEAL INSTALLATION EQUIPMENT



## NAIRN SAND BAGS T08

A properly weighted sand bag made of high quality canvas. Specially woven and sewn to prevent leakage of sand dust on new installations.

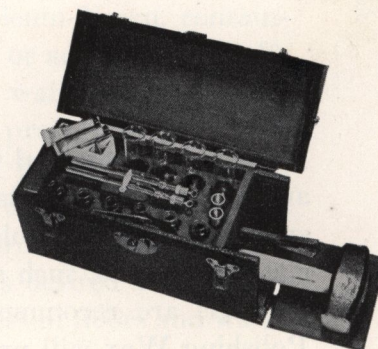
Size: approximately 8" x 24".



## NAIRN PLASTER MOISTURE DETECTOR T0200

A compact, battery powered electrical instrument for accurate indication of plaster wall moisture.

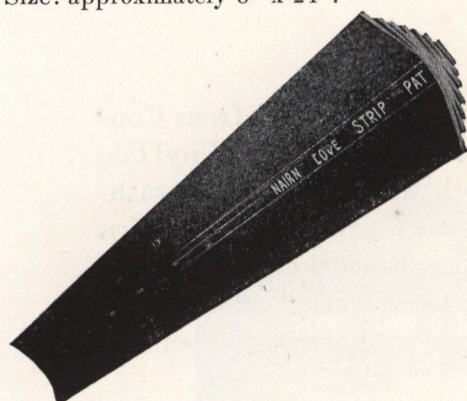
Packed: one to box.



## NAIRN CONCRETE MOISTURE DETECTOR T0100 POWDER TUBES NO. T0110

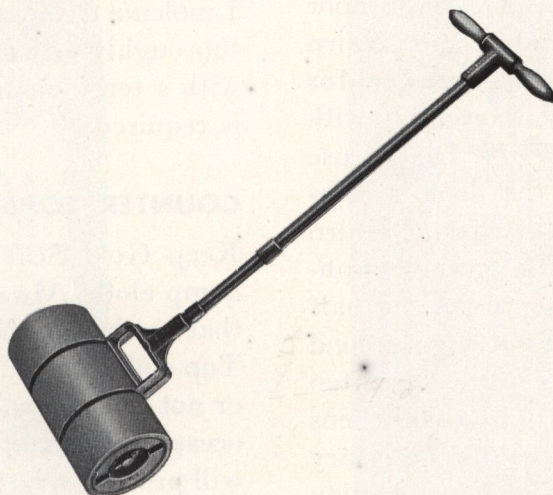
For determining chemically the amount of moisture in concrete underfloors before the installation of linoleum. Simple directions are enclosed with detector. Refills of Moisture Detector Powder are available in packages of ten.

Packed in fibre container.



## NAIRN COVE STRIP SU72

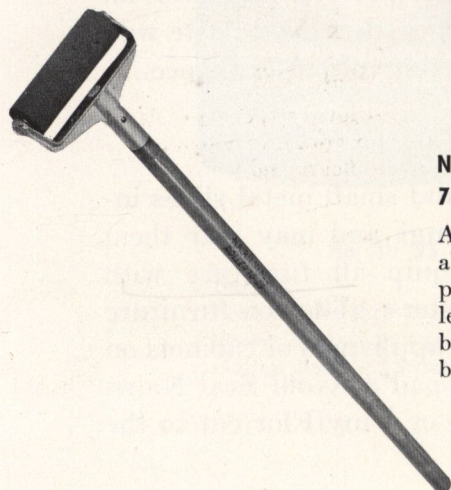
An improved flexible cove strip, made of laminated saturated felt. Easy to cut with a linoleum knife and easy to paste into position. 1 1/4" radius, for cove base and sink top installations. Packed: 72 lineal feet (12 pieces) per carton.



## NAIRN LINOLEUM ROLLER

75 lbs.—T076      150 lbs.—T0151

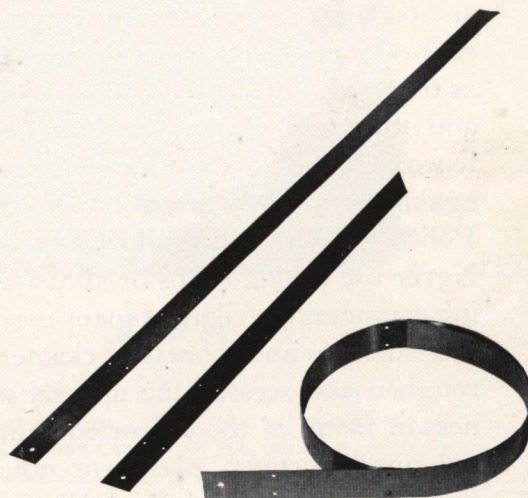
A three-piece cast steel roller available in two weights, 75 and 150 pounds, 8" in diameter, over-all length 14 1/2". Countersunk axle at both ends permits rolling close to baseboards and vertical surfaces.



## NAIRN WALL ROLLER T025

A special wall roller, rubber-covered, for use in securing perfect contact between wall covering and the wall.

Packed: one to box.



## NAIRN STRAIGHT EDGE

6'2" long—T074      3'4" long—T040

A tempered flexible steel straight edge. Permits rolling in 18" diameter for easy carrying in tool kit. Available in two lengths, 6'2" for floor work and 3'4" for wall work.





# GOLD SEAL MAINTENANCE

Properly maintained Gold Seal Floors and Walls will give their owners years of sparkling fresh, trouble-free service. Mild cleaning agents, such as Nairn Linoleum Cleaner, are recommended. Nairn Self-Polishing Wax will protect, preserve and add a high luster to any floor.

## FLOORS

A damp mop will remove light soiling from Gold Seal Floors. Clean off rubber heel marks by rubbing with a cloth moistened in carbon tetrachloride. To wash floor coverings use warm water and Nairn Linoleum Cleaner. Use fine steel wool for stubborn smudges. Rinse thoroughly with clean water and allow to dry. Do not use excessive water. After the floor is completely dry, apply a light coat of Nairn Self-Polishing Wax with a wool applicator or soft cloth. Allow to dry for half an hour before using or applying a second coat of wax. Repeat this process as often as required—every week or two in kitchens and other service areas. It is not necessary to wax Gold Seal VinylFlor for protection against wear, but a coat of Nairn Self-Polishing Wax will produce a high luster. Never use strong soaps or abrasive cleaning compounds. Alkaline soaps may soften the surface and abrasive cleaners may roughen and scratch the natural smoothness of many of these floor coverings. Do not apply lacquer, plastic or other hard finishes to any Gold Seal Floor. These materials tend to yellow the colors and will

wear off in traffic spots. In the case of Gold Seal VinylFlor, hard finishes quickly peel off the non-porous surface. Use only Nairn or other good self-polishing wax on asphalt tile as paste and solvent waxes have a harmful effect on asphalt composition.

## WALLS

Most soiling is easily removed from Congowall or "Bermuda Hues" VinylTile with a damp cloth. When a complete washing is indicated, use warm water and Nairn Linoleum Cleaner. Rinse the wall covering thoroughly with clean warm water and dry with a terry cloth or chamois. No waxing is required.

## COUNTER TOPS

Keep Gold Seal VinylTop clean with a damp cloth. Always use a pad under pots that are hotter than boiling water. VinylTop sink and counter tops may be waxed or not as the owner prefers. However, an occasional waxing with a good paste wax will produce a lasting mirror-brilliance.

## IMPORTANT

Broken casters and small metal slides indent floor coverings and may mar them permanently. Equip all furniture with large surface casters, glides or furniture cups. Rest heavy appliances or cabinets on a separate extra pad of Gold Seal Nairn Inlaid Linoleum or VinylFlor cut to the size of the base.





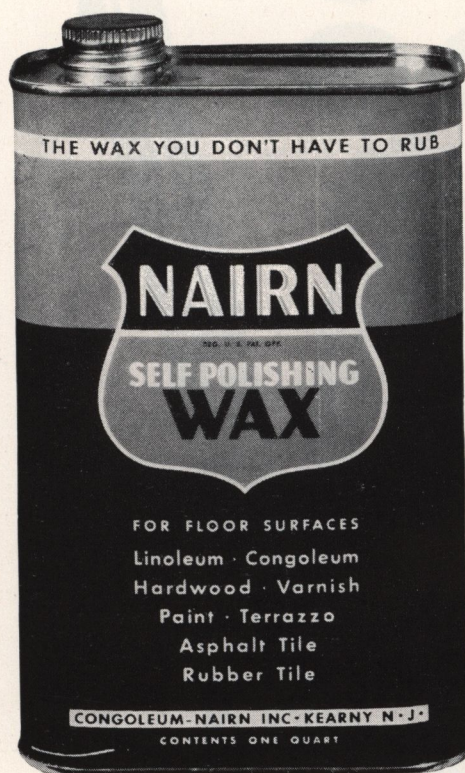
Nairn Linoleum Cleaner and Self-Polishing Wax are especially designed to keep Gold Seal floor and wall coverings bright and shining with their original beauty and polish. Their use, however, is not limited to the Gold Seal line. They will be found to add life and lustre to practically any hard surface floor or floor covering. Nairn Linoleum Cleaner is a soapless detergent,

developed by Congoleum-Nairn, containing no harsh alkalies or acids. Nairn Self-Polishing Wax is a water emulsion wax formulated for the protection and safe, easy maintenance of floors. Easy to use, Nairn Cleaner and Wax are laboratory and field tested for performance. They fill the bill where the best is desired to preserve and maintain the finest in floors and walls.



**No. SU 55**

Packed:  
Pint Bottles (24 per case)  
Quart Bottles (12 per case)  
Gallon Bottles (4 per case)



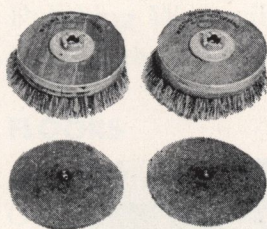
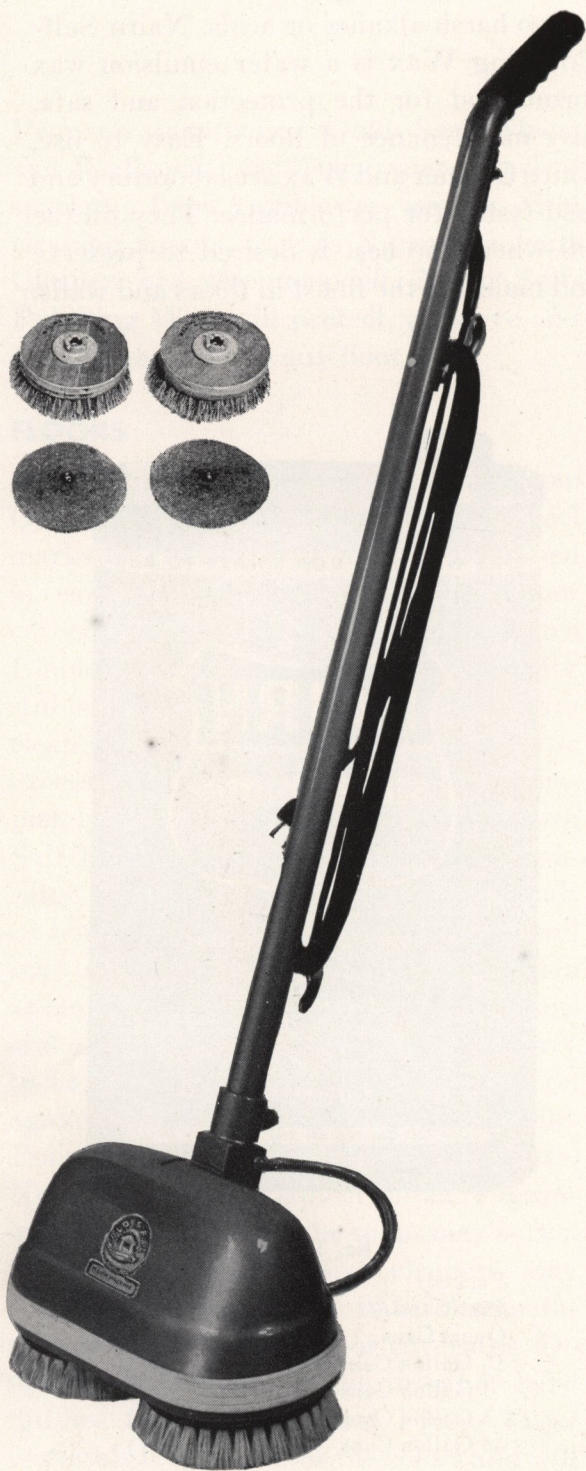
**No. SU 50**

Packed:  
Pint Cans (24 per case)  
Quart Cans (12 per case)  
1/2 Gallon Cans (6 per case)  
1 Gallon Cans (6 per case)  
5 Gallon Cans (self shipper)  
55 Gallon Cans (self shipper)





# GOLD SEAL FLOOR MACHINES



## LIGHT WEIGHT — No. T02

**POWER:**  $\frac{1}{4}$  h.p. universal motor (AC-DC), manufactured especially for this machine; power transmitted to brush spindles by worm gears; motor mounted on zinc alloy castings; 22 feet rubber covered cable with molded attachment plug; fully enclosed safety switch.

**BRUSHES:** Best quality Tampico and Palmetto fibres; brush diameter 6"; brush spread 12". Standard equipment includes 1 pair combination brushes for waxing or scrubbing, one pair Tampico polishing brushes, 1 pair felt buffing pads. No tools required for changing brushes or buffing pads.

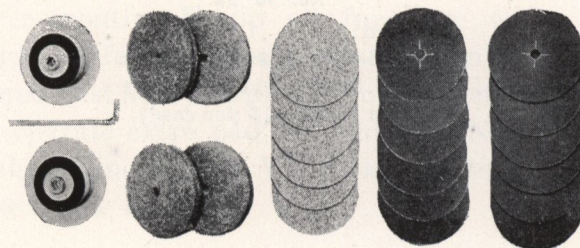
Height:  $6\frac{1}{2}$ "; Weight: 20 lbs.; Packing: Individual. 3 per shipping carton.

## SANDING AND STEEL WOOL KIT

To adapt floor machines for limited floor refinishing, as well as finishing shelves, counters and similar surfaces.

Kits consist of:

- 2 mounting discs with wrench
- 2 pairs special steel wool pads (TO37, TO57)
- 6 sheets each fine, medium and coarse sandpaper (TO34, 35, 36, TO54, 55, 56)



For Light Weight Machine — **No. T03**

For Medium Weight Machine — **No. T05**



# GOLD SEAL FLOOR MACHINES



## ◀ MEDIUM WEIGHT — No. T04

**POWER:**  $\frac{1}{2}$  h.p. universal motor (AC-DC), designed especially for this machine; power transmitted to brush spindles by worm gears; motor mounted on zinc alloy castings; 30 feet rubber covered cable with molded attachment plug; fully enclosed safety trigger switch.

**BRUSHES:** Best quality Tampico and Palmetto fibres; brush diameter 8"; brush spread 16". Standard equipment includes one pair combination brushes; 1 pair steel wool pads; 1 pair felt buffing pads.

**Height:**  $8\frac{1}{2}$ "; **Weight:** 40 lbs.; **Packing:** Individual. 2 per shipping carton.

## HEAVY WEIGHT — No. T06 ▶

**POWER:**  $\frac{1}{2}$  h.p. induction wound, capacitor start motor, 1725 RPM; sealed lubrication; 115-230 volts A.C. 60 cycle, single phase; power transmitted to brush spindles by precision cut helical gears; 50 feet oil resistant rubber covered 2 wire cable, with twist lock connector at handle.

**BRUSHES:** Twin brushes, interchangeable to prolong life; brush diameter 10"; brush spread 21". Standard equipment includes one set polishing or scrubbing brushes.

**Height:**  $9\frac{3}{4}$ "; **Weight:** 95 lbs.; **Packing:** Individual.







# CONGOLEUM-NAIRN INC.

195 BELGROVE DRIVE, KEARNY, N. J.

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## *District Sales Offices*

### **ATLANTA 3, GA.**

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### **CHICAGO 54, ILL.**

13-100 Merchandise Mart

### **MINNEAPOLIS 2, MINN.**

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### **NEW YORK 16, N. Y.**

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717 Liberty Avenue

### **SAN FRANCISCO 3, CALIF.**

1355 Market Street